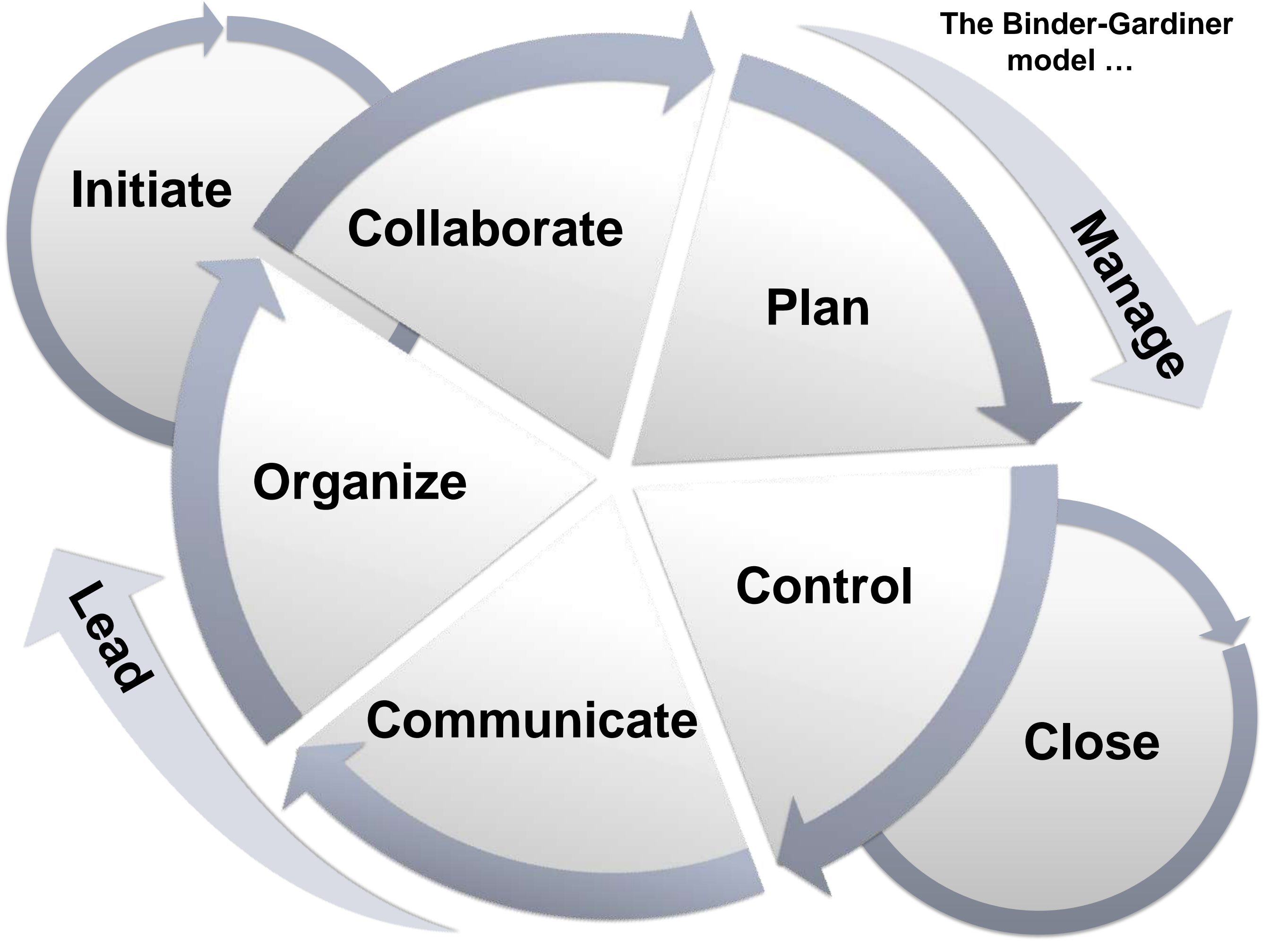


How do you manage global initiatives?



The Binder-Gardiner model ...



Interactive Masterclass: Build your global management model

Do you want ...

- To improve your knowledge of leading global and international initiatives?
- To learn about success factors for international and virtual teams?
- To understand how a project can be structured to benefit from a global pool of resources?
- To use well-proven tools and methods to build your own model of global management?

Join us!

In an **interactive** session, we will review **real-life** lessons from global companies, discuss which **success factors** can be applicable to your own projects, brainstorm on real-life **skills** required to manage a global team and practice the learning during a series of **case studies**.

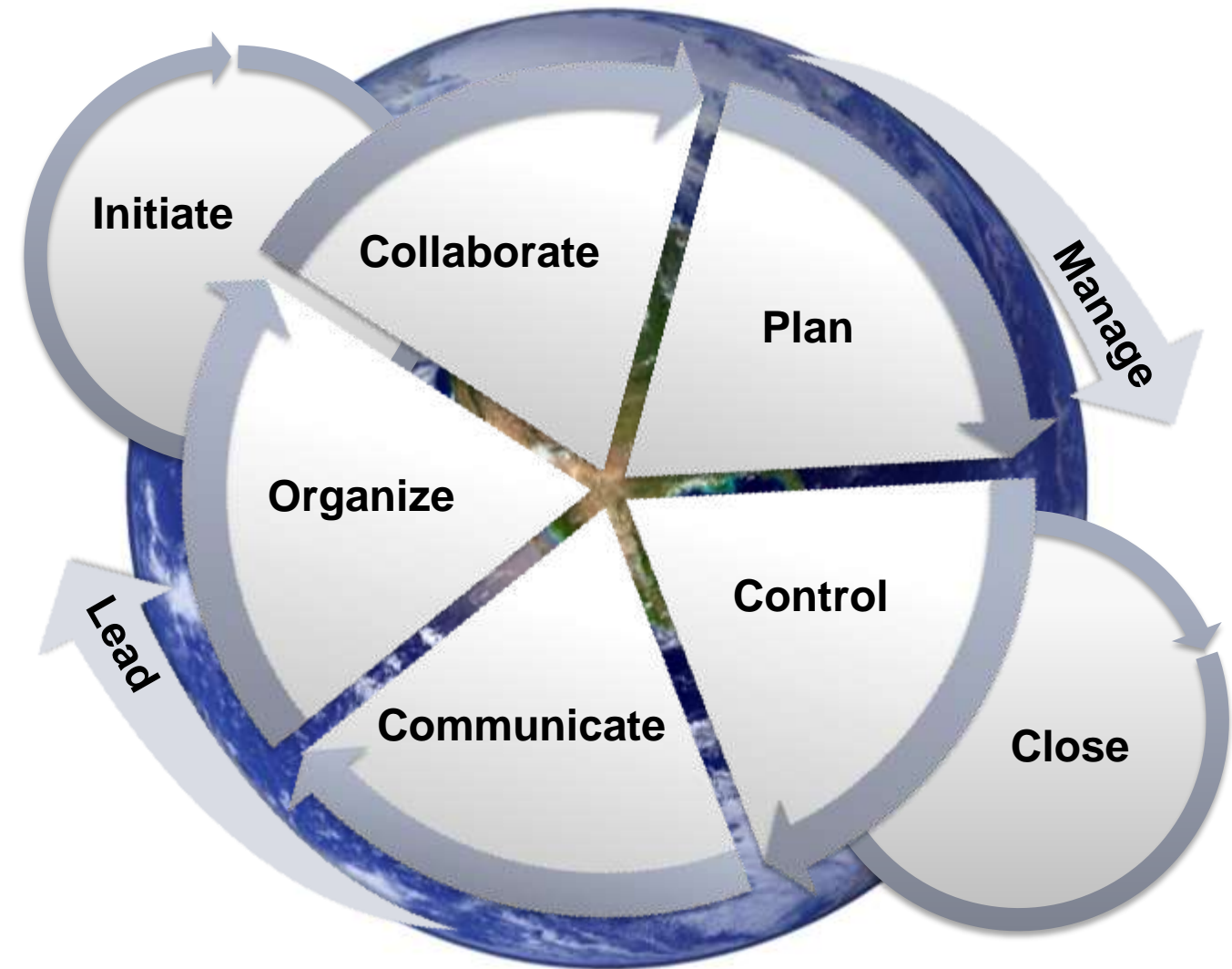
Why you should attend

The majority of projects involve people speaking different **languages**, from various **countries** and **companies**, working in different **locations** and **time zones**. If you are involved or manage such a **global project**, you know very well the types of challenges faced every day by the global managers, project managers, team members and international stakeholders.

This workshop will provide **hands-on** knowledge and techniques to transform these challenges into **opportunities**, harvesting the benefits from the diversity and innovation of a global team.

How you will learn

The participants will **simulate collaboration and competition** across borders, work on the creation of a **global project management office (PMO)** as a case study, **benchmark** their global practices, and **build their own global model of success factors**.



Get in touch and learn more



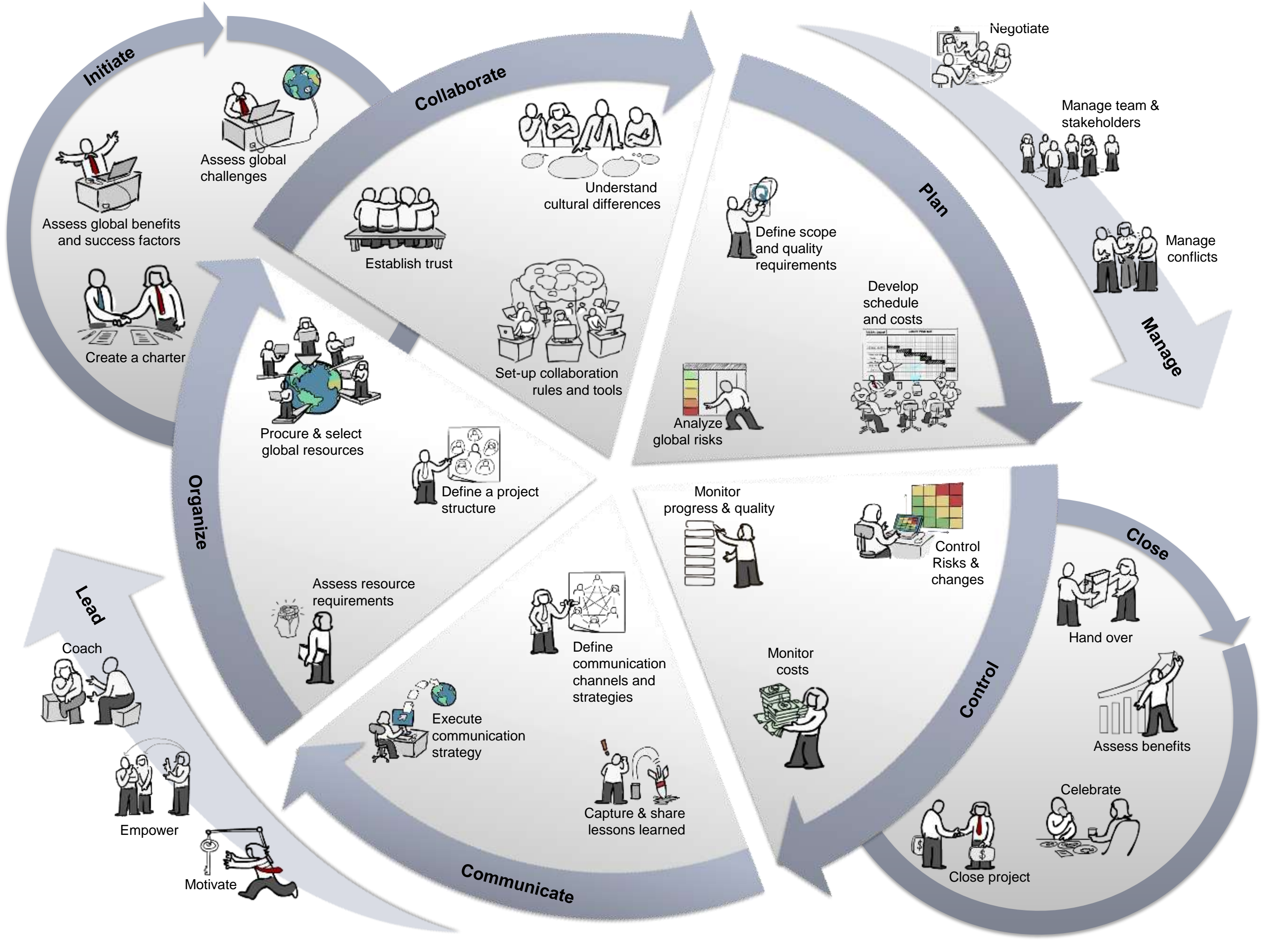
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Master class format: Key principles

Flexibility

Workshops can be customized according to the audience profile:

- Level of experience
- Seniority
- Job position

Workshops can also be customized after an assessment of the audience needs, by using proven surveys or interviews with the participants or organizers.

Hands-on

Through group exercises, brainstorming sessions and discussions, the moderators foster an analysis of which principles and tools can be relevant to the participants.

You will also exchange knowledge with other participants, and experience an exciting simulation of cooperation and competition across the groups.

In selected locations, the use of collaborative software and computer simulations will reproduce real teamwork in a virtual environment.

Customized

The participants might answer a survey before the workshop, and compare their “global maturity” to a sample of more than 1000 international managers.

Individual company assessments can also be provided, in order to help your organization to improve practices that will bring immediate benefits to your global initiatives.

Examples of customized sessions

1/2 day workshop

This format has been used in global congresses, and raises awareness on the whole model, allowing a deep discussion on selected topics. Examples:

- Thriving in a cross-cultural project or program
- Building trust across borders
- Selecting resources and defining a global project structure

This type of workshop has also been part of internal summits and events organized by associations or large companies, after a survey to assess the audience profile and their specific needs.

1-2 days master class

In the master class, the participants will understand the benefits and contents of the global management model, followed by a deeper discussion of most topics.

The exercises can use a computer simulation, brainstorming sessions or a 2-day case study that leads the participants to practice all phases of a global initiative, from initiation to completion.

Beginner audiences can learn about the basics of project management, and discuss the perspectives of a global environment. A more experienced audience can focus on the virtual and international perspectives of global initiatives, while using the basic principles during the case study.

3-4 days master class

This format allows a deep discussion of all topics in the global management model,

All brainstorming sessions will be conducted, in addition to a computer simulation or case study that leads the participants to practice all phases of a global initiative, from initiation to completion.

This format can be used by Universities and Business Schools, which may divide the contents into a series of sessions for a course or module. Organizations can run the whole session or divide it into 2 sessions, to allow participants to practice some of the knowledge and bring their challenges to the second class.

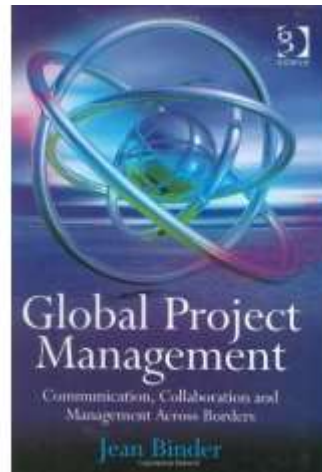
Speakers



Jean Binder, PMP

Jean has more than 20 years of experience working in project environments, most of them living abroad and communicating in multi-cultural and multi-language environments. He has particular experience of managing global projects, having implemented collaborative tools and techniques in a number of global organisations.

The Global Project Management Framework that serve as a basis for this presentation is explained on the website www.globalprojectmanagement.org and in the book "Global Project Management: Communication, Collaboration and Management Across Borders", recipient of the PMI David I. Cleland Project Management Literature Award (Awarded the Best Project Management book published in 2007).



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Paul Gardiner, PhD

Paul has an honours degree in engineering from Imperial College, London and a PhD in Project Management from the University of Durham in the UK. He has worked in global project environments in the UK and UAE spanning manufacturing, oil and gas and business sectors. He is an active member of the Global Alliance for Project Performance Standards and has written over 60 journal articles and conference papers. He is currently Associate Professor at the British University in Dubai.

Paul is the author of Palgrave Macmillan's leading textbook on Project Management. His current research is in risk management, leadership and global project management.



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